



Producer's Statement

I learnt of **Ladli & I-India**, when Anita Williams, the founder of **Street Child Project Singapore**, came to give a presentation at an event I was covering for work. I was drawn in, immediately. The images of the children on the street, were not like anything I'd seen before.

I was deeply affected, even though I was watching a simple slideshow of images. I started to wonder how powerful an actual documentary on some of these children would be- one where we would follow their lives, daily struggles and triumphs they encounter.

The decision to focus on Ladli, is because, as a woman, I feel I will be able to lend a greater sense of honesty to their stories. It adds further resonance that a 4 member female team is heading down to cover their story.

Please do watch this video to find out why you should support our project: [Fundraising for film on Ladli](#)

Our hope is that the viewer will see the positive changes that Ladli has brought into the lives of the children who go there, and realize that this is a program that needs to receive greater support and awareness, along with the other work that I-India does.

Films transcend cultural and linguistic boundaries, and we are confident that this one will help start a global outreach effort.

Prema Menon
Creative Producer

What is I-India?

I-India was established in 1993 by Prabhakar and Abha Goswami. The couple, a professor and teacher at an affiliated college of the University of Rajasthan, had conducted a study on the children of prostitutes and street children. They were so moved by what they saw and they decided to shift from research into action.

Underlying Principles of I-India's work

I-India's mission is to provide care, love and development for children living on the streets of Jaipur. They strive to help as many children as possible and focus on those in most urgent need. They assist children with their immediate challenges, such as homelessness, malnutrition and illness, while also developing their attitudes and skills so they can make a better future for themselves.

I-India focuses on the following target group:

6- 18 Years (Age group)

Children "at risk"/Street Children
Child Labourers
Sexually exploited children
Bonded Labour
Missing Children

Street Child Project Singapore

Anita Williams, started Street Child Project Singapore, as locally based support arm to I-India. 2 of the main projects they oversee and fundraise for are Ladli & Jhag's Children's village.

What does the team need from you?

Rupture Productions would need to travel to Jaipur, India, to film this documentary. Our targeted dates are 19th to 27th of August. We are hoping to fly down a 6 member team, which will consist of:

1. Executive Producer (oversees overall production)
2. Director (Creative execution & storytelling)
3. Cameraman
4. Soundman
5. Social Worker (To conduct pre-interviews with the girls, and to get to know them and gain their trust)
6. Editor (To keep track of the footage that is being shot, as we are on the move)

To get this project done, we are hoping to raise **SGD \$10,000**. This will cover the cost of the following, for a period of 8 days:

1. Video & Audio Equipment
2. Token fees of cameraman & soundman
3. Airfare & Transport
4. Accommodation
5. Food & Beverage

The money collected from fundraising will be tracked carefully, and we shall issue a cost report at the end of the project, that will be sent out to all donors.

Where will this video be screened?

Copies of this video will be handed over to I-India and Street Child Singapore, so that they may continue their efforts to spread the word.

It will also be hosted on popular video site, YouTube.

Get in touch with us!

If you would like to contribute to this project, please do get in touch with us.

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You can view some of the other work we've done professionally, at www.rupture.sg